

# Driving Superior Business Outcomes With **Zero Trust**



**Zero trust** isn't just about better security. With a Zero trust framework, firms can:



More easily roll out new **business applications**

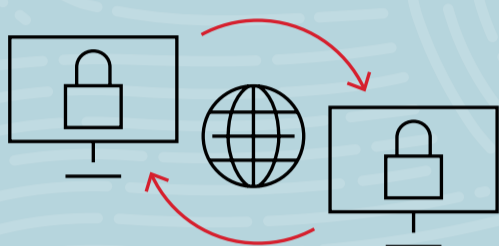


Support employees, contractors, consultants and partners with a single policy that covers both **on-premises and cloud access to resources**



Leverage existing investments in **security and infrastructure**

**Remote access** is a top security pain point for many organizations

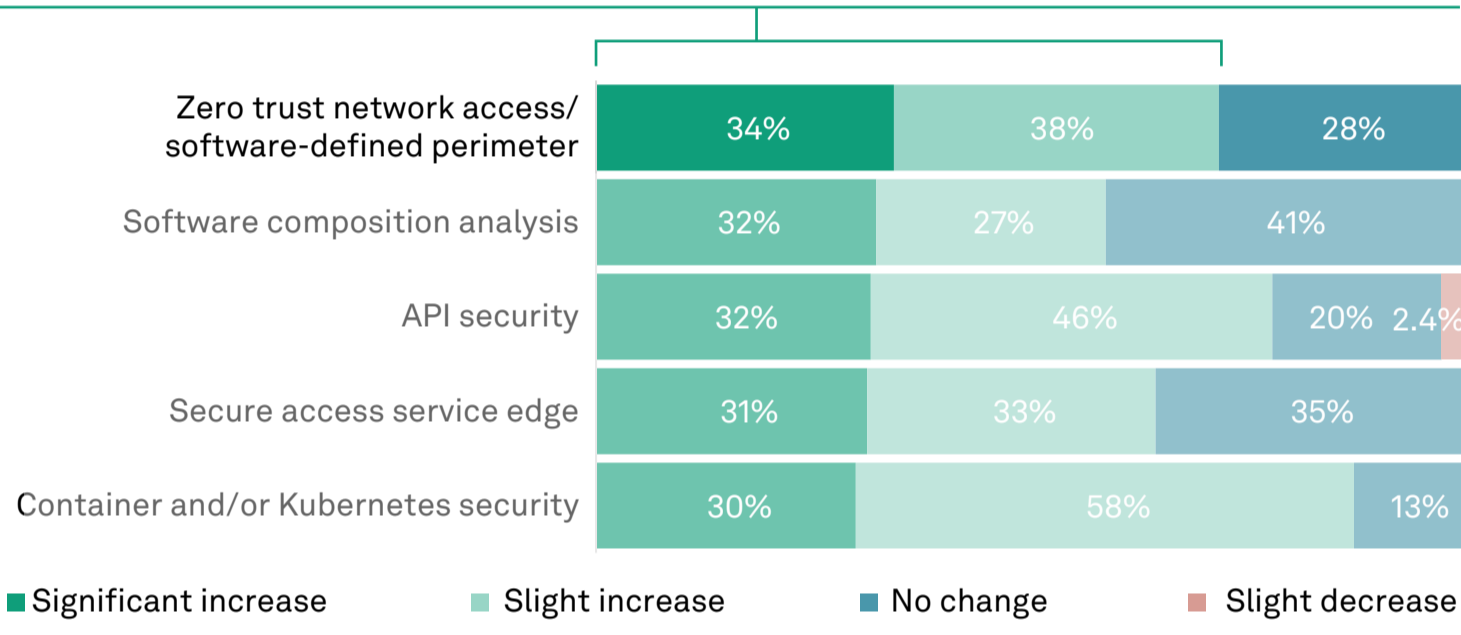


### Top 5 security pain points

- #1 User behavior
- #2 Cloud security
- #3 Data privacy
- #4 Phishing
- #5 **Remote access**

**Zero trust network access (ZTNA)** is the top security spending priority

**72%** of organizations plan to increase spending on ZTNA in the next year, up from 52% in our last survey

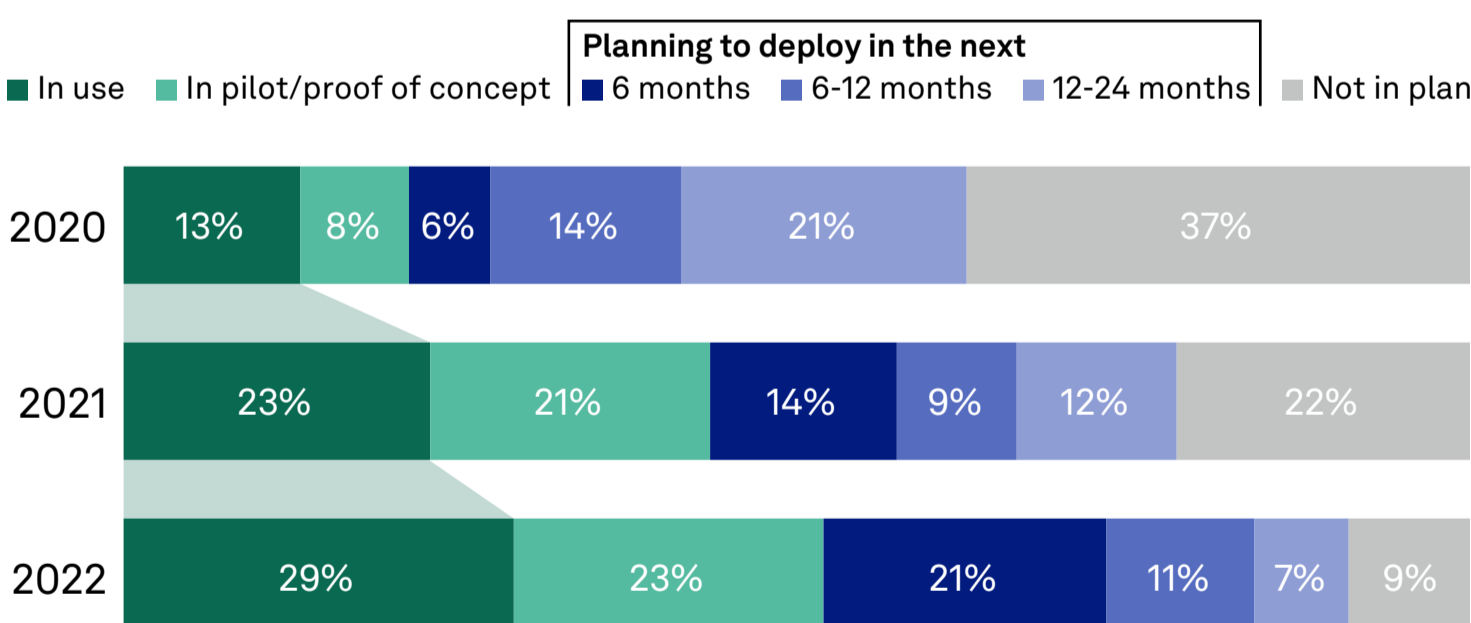


**Identity** is a central tenet of Zero Trust



**43%** of organizations cite software-defined perimeter/ZTNA as a **critical technology** for enabling Zero Trust

ZTNA is still in the early stages of corporate adoption but **growing rapidly**



Zero trust deployments have increased from **13%** in 2020 to **23%** in 2021 to **29%** in 2022



Done properly, ZTNA improves both **the user experience and security** at the same time



Sources: 451 Research's Voice of the Enterprise: Information Security, Technology Roadmap 2022; Voice of the Enterprise: Information Security, Workloads & Key Projects 2021; Voice of the Enterprise: Information Security Workloads & Key Projects 2020



Banyan Security provides secure, zero trust "work from anywhere" access to infrastructure and applications for employees, developers, and third parties without relying on network-centric legacy VPNs. Deep visibility provides actionable insight while continuous authorization with device trust scoring and least privilege access deliver the highest level of protection with a great end user experience. Banyan Security protects tens of thousands of employees across multiple industries, including finance, healthcare, manufacturing, and technology.

To learn more, visit [www.banyansecurity.io](http://www.banyansecurity.io) or follow us on Twitter at [@BanyanSecurity](https://twitter.com/BanyanSecurity).